



FOR IMMEDIATE RELEASE

Contact: Kirsty Griffin, Director of Public Relations
727-845-5707, kirsty.griffin@gulfside.org

VIRTUAL PET PAGEANT RAISES FUNDS FOR PETS OF HOSPICE PATIENTS

LAND O' LAKES, Fla. (April 12, 2022) – Mae Higgins and Joy Boy Voigt were named “Best Pet Pals of Pasco” in Gulfside Hospice’s virtual pet pageant to raise funds for its Pet Peace of Mind® program.

Mae Higgins, a terrier puppy, won the award for Most Popular, voted for by the community through donations. Joy Boy Voigt, a black and white cat, won the award for Most Photogenic, determined by a volunteer committee. Winners will receive a prize basket donated by community sponsors.

In all, the virtual pet pageant raised more than \$3500 thanks to generous sponsors and donations from the community. The funds will benefit the Pet Peace of Mind® program at Gulfside Hospice, which supports hospice patients and their pets during the end-of-life journey. This extra support helps to relieve stress and anxiety of hospice patients and improve their overall quality of life. This program relies entirely on donations to make this support possible.

The pet pageant was hosted by the Women for Gulfside, a philanthropic group of women who are committed to raising awareness and increasing involvement within Pasco County to enrich the lives of patients and families. For more information the Women for Gulfside or the Virtual Pet Pageant, contact Karen LeRette, Annual Gift Assistant, at 727-845-5707 or karen.lerette@gulfside.org.

About Gulfside Healthcare Services:

Gulfside Healthcare Services is a non-profit organization serving the community for more than 30 years. Its three lines of business include Gulfside Hospice, offering care for patients at end of life, Gulfside Palliative Care, providing treatment options for those with chronic illness, and Gulfside Home Health, helping patients stay independent through skilled nursing and rehab at home. For more information about Gulfside Healthcare Services, visit www.Gulfside.org or call 800-561-4883

###

Photo 1: Mae Higgins, a terrier puppy, won the award for Most Popular, voted for by the community through donations.

Photo 2: Joy Boy Voigt, a black and white cat, won the award for Most Photogenic, determined by a volunteer committee.