



**FOR IMMEDIATE RELEASE**

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**VIRTUAL PET PAGEANT TO RAISE FUNDS FOR PETS OF HOSPICE PATIENTS**

LAND O' LAKES, Fla. (March 20, 2025) – Pets hold a special place in the hearts of their owners and provide extraordinary companionship. This is especially true for hospice patients with pets that bring them comfort during their final days.

Gulfside Hospice is holding a virtual Pet Pageant to raise funds for its Pet Peace of Mind® program, which supports hospice patients and their pets during the end-of-life journey. This extra support helps to relieve stress and anxiety for hospice patients and improve their overall quality of life. This program relies entirely on donations to make this support possible.

The community is invited to enter their pet for the chance to be named “Best Pet Pal of Pasco 2025” while also helping bring comfort, care and companionship to hospice patients and their pets.

Furry, feathered, finned or fanged pets can be entered in the pageant online for a \$10 donation at [GulfsidePets.org](http://GulfsidePets.org). Each contestant submits a photo of their pet with a 100-word description, and receives an online pet contestant page to share with friends and family to ask for votes. Each vote is a one dollar donation.

Deadline for entry is Thursday, April 10, at noon, and winners will be announced on National Pet Day, April 11. Award categories include Most Photogenic, determined by a volunteer committee, and Most Popular, voted for by the community through donations. Winners will receive a prize basket donated by community sponsors.

For more information about entering or sponsoring the Virtual Pet Pageant, contact Katya Guillaume, donor relations specialist, at 727-845-5707 or [Katya.Guillaume@gulfside.org](mailto:Katya.Guillaume@gulfside.org) or go to [GulfsidePets.org](http://GulfsidePets.org).

**About Gulfside Healthcare Services:**

Gulfside Healthcare Services is a non-profit organization serving the community for more than 30 years. Its three lines of business include Gulfside Hospice, offering care for patients at end of life, Gulfside Palliative Care, providing treatment options for those with chronic illness, and Gulfside Home

Health, helping patients stay independent through skilled nursing and rehab at home. For more information about Gulfside Healthcare Services, visit [www.Gulfside.org](http://www.Gulfside.org) or call 800-561-4883.

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