

Hearts for Hospice

In This Issue:

**Charity Care: Providing
Physical & Financial Relief**

**iComfort: Bringing Healing
Harmonies to Hospice Patients**

**Bereavement Services: Caring
for Families & Community**

**Helping Hands: A Potter
Gives Back**



Charity Care:

Providing Physical & Financial Relief

The rising cost of healthcare is a major concern for many Americans. When families are struggling financially, a loved one with a life-limiting illness brings additional stress and anxiety. Feeling trapped between choosing physical wellness and financial wellness, families in Pasco County are relieved when they learn Gulfside Hospice is ready to help.

The Charity Care program at Gulfside Hospice helps patients who need hospice receive high-quality care regardless of their ability to pay for that care. With 14% of Pasco County families reporting in the 2015 census that they don't have insurance, Gulfside's Charity Care program is crucial to helping uninsured people receive hospice care when they need it most. Funded by businesses, organizations, and individuals, this incredible program ensures that no one is ever turned away due to an inability to pay. Only donations make this possible.



Last year, nearly 200 patients benefited from Gulfside's Charity Care program, receiving medication, equipment, nursing care, counseling services and bereavement support. By offering compassionate care during their most difficult days at no cost, these families could focus on spending time with one another instead of wrestling with the cost of the patients' care.

Last year, nearly 200 patients benefited from Gulfside's Charity Care program.

No one should have to choose between their physical wellness and financial wellness. Through the help of Gulfside Hospice's generous donor community, countless patients have benefited and will continue to benefit from the Charity Care program so that their end-of-life journey can be spent with their families making every day count.

Ready to join a community of compassionate individuals who want to make every moment matter for hospice patients? Your gifts can help the Charity Care program remain available to all Pasco County residents in need of hospice care.



Your gift makes these programs possible!

Contact us to learn more about how your gift makes a powerful difference in the lives of our patients and their families.

Shay Lessman

Fundraising Communications Assistant

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iComfort: Bringing Healing Harmonies to Hospice Patients

“I think music in itself is healing. It’s an explosive expression of humanity. It’s something we are all touched by. No matter what culture we’re from, everyone loves music.” – Billy Joel

Something that is almost universally accepted is the notion that music has the power to ease our minds and bring us peace. Hospice patients are no exception to this. That is why Gulfside Hospice created the iComfort program, which offers a CD library to hospice patients at the Gulfside Centers for Hospice Care. This program brings music to patients in the moments when they need its calming power most. With musical offerings from many different genres and eras, there is something for everyone who takes part in this music therapy program.

The iComfort program brings peace to patients whether or not they are conscious to the world around them. When chronic illness robs patients of their lucidity, music often speaks to patients when words fail to reach them. Social

workers administering music therapy at the Gulfside Centers for Hospice Care have noticed the positive effects music has had on otherwise unresponsive patients. Patients have danced along with familiar songs while lying in bed, or have calmed down to listen when nothing else has helped.

You can help bring the power of music to hospice patients and their families by making a donation today. Gifts like yours will help us expand the number of CDs and CD players available to our patients, as well as to incorporate iPads with internal music libraries so that this program can be more accessible to patients and families. Help bring the healing power of music to our patients and their families as they discover peace that only music therapy can provide.

Bereavement Services: Caring For Families and Community

Gulfside Hospice provides more than just hospice care to patients. We are there for families and members of the Pasco County community when they’ve experienced a loss. Because this moment can be devastating, group therapy sessions are offered to Pasco County residents regardless of whether they had a family member on Gulfside Hospice’s services.

“Bereavement Support Groups are open groups, meaning bereaved individuals can join at any time,” says Charlie Lowry, Bereavement Services Manager. “These support groups are based on a peer support model which gives individuals an opportunity to share their story.” Sharing details about those that group members have lost is incredibly therapeutic and helps grieving individuals reconnect with fond memories in a mutually supportive environment. Those responsible for Bereavement Services provide grief workshops

and memorial services for the community in addition to the open support groups.

Families with a loved one who passed away on hospice services are able to have individual therapy sessions for thirteen months after their loved one’s death. After that, they are free to join Bereavement Support Groups and receive the Bereavement Department’s newsletter, which will provide additional resources to help families process their grief.

All bereavement services are offered at no cost thanks to generous donations from the community.



Helping Hands: A Potter Gives Back

Have you been to the Land O' Lakes Community Market? If so, chances are you've met Freddie Moretti, a local potter who is improving the lives of hospice patients and their families one pot at a time.

While growing up in the Scottish countryside, Freddie Moretti and his brother Anthony were taught traditional Scottish Country Dancing by his parents, Tony and Betty. The art of dance showed Freddie that he felt most happy when he was being active and artistic. When his parents moved him to the United States at thirteen, he attended school and followed in his parents' footsteps by teaching dance. He even met the love of his life, his wife Karen, while teaching a class.

“Giving back with my pottery is a great way for me to enjoy my hobby without needing anything in return.”

However, dancing isn't Freddie's only successful venture. He taught himself to stitch leather for horse tack and saddles while stationed in the Philippines with the United States Air Force. After leaving the Air Force, he worked in saddlery and tack-making for eighteen years. He even owned his own tack shop for some of that time. Freddie really enjoyed the years he worked with the horses. He joked that he was



able to get up in the morning every day and ride horses without owning one.

Freddie has lived all over the United States and abroad as an adult. Eventually, however, he settled in Florida where he worked at APG Electric in Clearwater until his retirement in 2012. Artistry took a back seat then to practical concerns like building a nice life for him and his wife. Now, Freddie is thoroughly enjoying his retirement and being creative is a huge component of that.

After going to the Dunedin Fine Arts Center and taking a pottery class to relax, he came home and started a pottery studio in his garage. His very first Youtube video takes his audience for a tour of his workspace, which includes the

pottery wheel and kiln that he uses for his pottery. Freddie is absolutely enamored with the art of pottery and it shows when he talks about his hobby. “Clay is a versatile medium,” said Freddie. “You can bring out this soft bit of clay, glaze it, fire it, and make something colorful, vibrant and beautiful.”





As he continued to make pottery, Freddie noticed that he had a large inventory of pots in the studio. When considering what to do with them, he remembered his mother who had been cared for by hospice and decided to donate his first firings to Gulfside Hospice Thrift Shoppes, who sold them to benefit hospice patients and their families. Feeling good about his donation, Freddie next tried his hand at selling his pottery at a craft fair in his community to collect donations for Gulfside Hospice. In his heart, he felt that this was a way for him to give back to hospice for caring for his mother and have fun doing it.

In his heart, he felt that this was a way for him to give back to hospice for caring for his mother and have fun doing it.

That first weekend, Freddie collected more than \$400 for Gulfside Hospice, surprising himself and Gulfside Hospice with his generous donation! Today, Freddie continues to collect donations for his pottery at craft fairs and makers markets in Florida as his way to give back to hospice for what they've done for his family.

"Everyone involved in hospice is pleasant. Caring for elderly people is difficult and I don't know how they do it," said Freddie. "Giving back with my pottery is a great way for me to enjoy my hobby without needing anything in return."



What to Do With a Cash Windfall

By Myrna Serrano Setty, P.A.

Many of us like to fantasize about winning the lottery. We talk to our friends about how we might spend the money, and we dream about never wanting for anything ever again. Although the odds of winning the lottery are very small, there are other ways that we might come into a major amount of cash in our lives, usually in the form of an inheritance, from a business sale or perhaps even through the settlement of a legal claim.

If you do receive such a windfall, planning ahead beforehand is critical, so that it can be available to benefit yourself, and also your loved ones even after you are gone. Unfortunately, without planning, most people who receive large amounts of money lose it almost as quickly as they receive it.

If you see a windfall coming your way, consider the following steps.

1. Consider putting any large cash amounts you receive into an asset protection trust. You may even want to consider appointing a co-trustee to govern the trust alongside you. This will mean you can honestly tell friends and family that you do not have unrestricted control to your assets when they come asking for handouts.
2. Hire an advisor you trust to help you invest the assets you receive in a manner that is aligned with your values. This will support you in using the money in the long-term life you desire.
3. Update all of your own estate planning documents, including your Will, Revocable Living Trust, Health Care Directives and Power of Attorney, and establish a relationship with a personal estate planning lawyer...so if and when anything happens to you, your family will be supported and they can stay out of court and out of conflict.

In Loving Memory

Gulfside offers a variety of ways to remember loved ones on our Walls of Caring, in our Butterfly Gardens and with memorial gifts.

From November 1, 2017 through March 31, 2018, generous donations were given to Gulfside Hospice from families and friends in honor or memory of the following loved ones, who will remain in their hearts forever:



Walls of Caring:

Joan Dooley
William E. Hart
Margaret A. Horning
Allen D. Horning
Roy N. Raker
Douglas Stephenson
Fred A. Wehr

In Honor or Memory:
Lela M. Akeley
Patricia Albrecht-Purdy
John Alderman
William M. Alewine
Denise Amyott
Martha J. Anderson
Marie A. Andina
Roy Anttila
Antoinette Atkins
Michael J. Aubin
Jeanette Austin
Nancy J. Ayres
Donald J. Baker
William Ballenger
Joseph N. Baratta
Mary Bauer
Henry E. Bauer
Kenneth Bellinger
Emily M. Bennett
Judith Berenguer
Frank L. Bessenger
Donald Betters
Frank Biengardo
Carmella C. Biengardo
Brian Billings
Milton Bingaman
Rita Bishop
Christopher J. Bittmann
Alistair Blackwood
Bette Blair
Frances T. Boney
Dale Boone
Karen Bort
Nissie I. Bossom
Lewis L. Bowen
Fred Bowie
Steven Brenia
Gloria Brennan

Paul E. Breton
Mary E. Brininstool
Eve Broedlow
Bill Broedlow
Anne O. Brooks
Frankie Brooks
Brinley E. Brown
Ruth Brown
Donald R. Bruce
Effie Buchanan
Betty J. Buker
Myers Van Buren
Ralph W. Burk
Rita Burnstein
Donald Busch
Raymond Buzzelli
Peggy J. Cain
Patricia A. Callahan
Roland M. Camp
Elizabeth J. Campbell
Betty Cannella
JoAnne P. Carbo
William C. Carillon
John P. Carland
Lawrence G. Carpenter
Frank N. Carricato
Dennis W. Carson
Al V. Carter
Elizabeth A. Carter
Raymond T. Carty
Pasqualino Castaldo
Mary E. Catron
John E. Celia
Eileen M. Chagnon
Richard E. Clark
Virginia Coates
Harold E. Cochran
Fran Coco
Edward B. Colburn
Rhoda Colford
Leo W. Conley
Margaret E. Conlin
Ralph L. Conner
William Connizzo
Patrick A. Connors
Frank Conti
John Contoudis

Judith Cordello
Kymberly L. Corkum
James T. Costelloe
Kathelyn M. Cota
Robert L. Coulman
Giovanni Crocco
Marion Crutcher
Jessica L. Curry
James T. Dalton
Joseph A. Danza
Gerald D. Darling
Frankie L. Davis
Vivian H. Davis
Dan Davis
Robert L. Dean
Phyllis Dean
Anthony F. DeCosmo
June P. Dedrick
John J. Delamer
Eleanor R. Dempsey
Janice E. Deslauriers
Donald A. Deuel
Patricia F. Dickerson
Bonnie L. Doak
Rose Doane
Lawrence J. Dolan
Ruth Doten
Joseph L. Dotson
Jerry B. Downey
Mary M. Dudick
Raymond Dumont
Paul G. Egan
Joanne Egan
Margaret Elms
John H. Emrich
Phyllis D. Ensel
Brenda A. Elliott Miskin
Dale D. Ernsberger
Doyle L. Ervin
Carol J. Evans
Elsie S. Fidler
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KayJuan Fisher
Joan A. Fisher
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Angelina T. Forgione
Teresa Fornarotto

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Paulette E. Jackson
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Lillian M. Jay
Bernarda Jesinkey
Donna B. Johnson
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Stanley Kee
Juanita T. Kellas
Earle W. Kelley
Charles W. Kemner
Clara L. Kemner
Stanley Kendus
Robert A. Kent
Patricia J. Killebrew
Scott King
Clarence Kleinhelter
John A. Kline
David L. Knapp
Ray Knapp
Norm Krauss
Edwin H. Krupkin

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Louis Lashenick
Anna LaVallette
Glenn P. Lee
Catherine R. Lee
Charles Lennox
Michael A. Lepore
Joann B. Lester
Claire M. Leuschner
Marjorie S. Lewis
George D. Line
Loreta Lipomi
Warren F. Littlefield
Richard D. Loder
Judy Logan
Leo L. Lovely
Wallace L. Lukow
Richard L. Lytle
Eunice MacAvoy
Wendy Madaras
Ina Mahoney
Chester A. March
George E. Marshall
Richard P. Masselli
George Matejka
Denise Mauck
Warren Mauck
Debra J. Mauro
Darrell Maxwell
Cindy May
Patricia L. Mazza
Harrison L. McCann
Jennean Cochran-McCarthy
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May A. McClelland
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 Sherry M. Wright
 Charles D. Yaple
 Andrew Yuhus
 Francis T. Zuilkowski
 Lydia Zurbrugg



Join an exciting group of women who are passionate about helping hospice patients AND having fun at the same time. Through annual gifts and fundraising events, the Women for Gulfside Hospice work together to help our patients, our families and our community.

Women for Gulfside Hospice receive invitations to attend special member-only events and group meetings, allowing you to connect with other dynamic women who are passionate about hospice.



To learn more, contact **Carla Armstrong**, Director of Philanthropy, at 727-845-5707 or carla.armstrong@ghppc.org, or visit www.ghppc.org.

Save the Dates!

Old-Fashioned Patriotic Stroll at Summerfest

Sat., June 23 at 7:00 p.m.

Zeyphr Park

38116 5th Ave, Zephyrhills, FL 33542

Charity Casino Night

Sat., July 14 at 6:00 p.m.

Gulfside's West Clinical Office

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