



**Photos attached; captions below.*

FOR IMMEDIATE RELEASE

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VENDOR SPOTS OPEN FOR 11TH ANNUAL PAULIE PALOOZA MUSIC FESTIVAL

ZEPHYRHILLS, Fla. (Aug. 24, 2023) – The 12th annual Paulie Palooza music festival benefiting Gulfside Hospice is scheduled Saturday, Oct. 14 on Main Street Zephyrhills with music from local bands, vendors, food trucks, silent auction and more.

“We have spots for food trucks, snack vendors, crafters, local businesses, independent consultants, and more,” said Carla Armstrong, Director of Philanthropy for Gulfside Hospice. “We love highlighting our local community businesses at this charity event, and Paulie Palooza is a great way for companies to get in front of crowds and share their business with them.”

Spots for vendors, food trucks and sponsors are now available. Vendor fee is \$75 when registered by Sept. 15; price increases to \$100 on Sept. 16. Sponsorships are available starting at \$200 and include a vendor spot along with additional benefits.

Proceeds from the event benefit Gulfside Hospice to help provide patient care and bereavement services to nearly 600 patients and families every day. More information is available online at www.PauliePalooza.org, or by contacting Armstrong at 727-845-5707 or Carla.Armstrong@gulfside.org.

Current event sponsors include Rockstar Sponsors Michels & Lundquist Funeral Home, Crooner Sponsors DeliverCareRX, Sun State Aluminum and Zephyrhills Brewing Company; Roadie Sponsors Humana, Jarrett Ford Dade City, and Right At Home.

About Gulfside Healthcare Services:

Gulfside Healthcare Services is a non-profit organization serving the community for more than 34 years. Its three lines of business include Gulfside Hospice, offering care for patients at end of life, Gulfside Palliative Care, providing treatment options for those with chronic illness, and Gulfside Home Health, helping patients stay independent through skilled nursing and rehab at home. For more information about Gulfside Healthcare Services, visit www.Gulfside.org or call 800-561-4883.

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Photo 1: Crowds sit in front of the stage on Main Street Zephyrhills at the last Paulie Palooza Music Festival. The next event is planned for Oct. 14 to benefit Gulfside Hospice.

Photo 2: The Paulie Palooza music festival on Oct. 14 in downtown Zephyrhills will feature local bands, vendors, food trucks and more. Vendor spots are now open for the event benefiting Gulfside Hospice.