



FOR IMMEDIATE RELEASE

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NEW EVENT TO RECOGNIZE THE HEROES OF GULFSIDE HOSPICE

LAND O' LAKES, Fla. (Aug. 21, 2023) – Gulfside Hospice is proud to announce an inaugural event to honor those who fight for its mission every day, the Hospice Heroes Breakfast Benefit.

This new breakfast fundraiser, hosted by the Women for Gulfside, is planned for Tuesday, October 3 from 8:00 – 10:30 a.m. at Plantation Palms Golf Club in Land O' Lakes. Tickets and sponsorships for the event are available now. To secure your seat, visit www.GulfsideHospiceHeroes.org. Early registration is encouraged as seating is limited.

The Hospice Heroes Breakfast Benefit is not just a breakfast event; it's a platform for meaningful conversations to recognize the impactful actions of Gulfside employees and volunteers who have been bestowed the title of "Hospice Hero" by the family of a past patient.

Gulfside's Hospice Heroes program allows the families of patients to thank a Gulfside team member by naming them a Hospice Hero with a donation of any size in recognition for their hard work and dedication to provide compassionate care for its patients. All Hospice Heroes are recognized with a special dove pin and commemorative certificate hand signed by Gulfside President and CEO Linda Ward.

During the Hospice Heroes Breakfast Benefit, all of the staff named a Hospice Hero over the past year will be recognized. Families are also able to invite their Hospice Hero to join them for the breakfast as another opportunity to thank them for their above and beyond service.

Individual tickets cost \$35 per person, or tables are available for \$350. Sponsorship opportunities begin at \$500 with various forms of recognition. Current event sponsors include Presenting Sponsor Hodges Family Funeral Home, and Caregiver Sponsors Michels & Lundquist Funeral Home and Mutual of America.

For more information about registering or sponsoring the Hospice Heroes Benefit Breakfast, contact Carla Armstrong, Director of Philanthropy, at 727-845-5707 or carla.armstrong@gulfside.org or go to www.GulfsideHospiceHeroes.org.

About Gulfside Healthcare Services:

Gulfside Healthcare Services is a non-profit organization serving the community for more than 30 years. Its three lines of business include Gulfside Hospice, offering care for patients at end of life, Gulfside Palliative Care, providing treatment options for those with chronic illness, and Gulfside Home

Health, helping patients stay independent through skilled nursing and rehab at home. For more information about Gulfside Healthcare Services, visit www.Gulfside.org or call 800-561-4883.

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